REGISTRATION CENTRE NUMBER		CENTRE NAME	
CANDIDATE'S FULL NAMES			
CANDIDATE IDENTIFICATION NUMBER		SUBJECT CODE **5070**	PAPER NUMBER **3**
FOR OFFICIAL USE ONLY (Candidate Random Code) ►			
GENERAL CERTIFICATE OF EDUCATION BOARD Technical And Vocational Education Examination **INTERMEDIATE LEVEL**			
SUBJECT TITLE **Digital Marketing Practice**		SUBJECT CODE **5070**	PAPER NUMBER **3**
Specialty: Marketing - MKT		EXAMINATION DATE: **JUNE 2024**	

EVALUATION BOOKLET – Group 2

Turn Over

0000/5070/3/Gr2
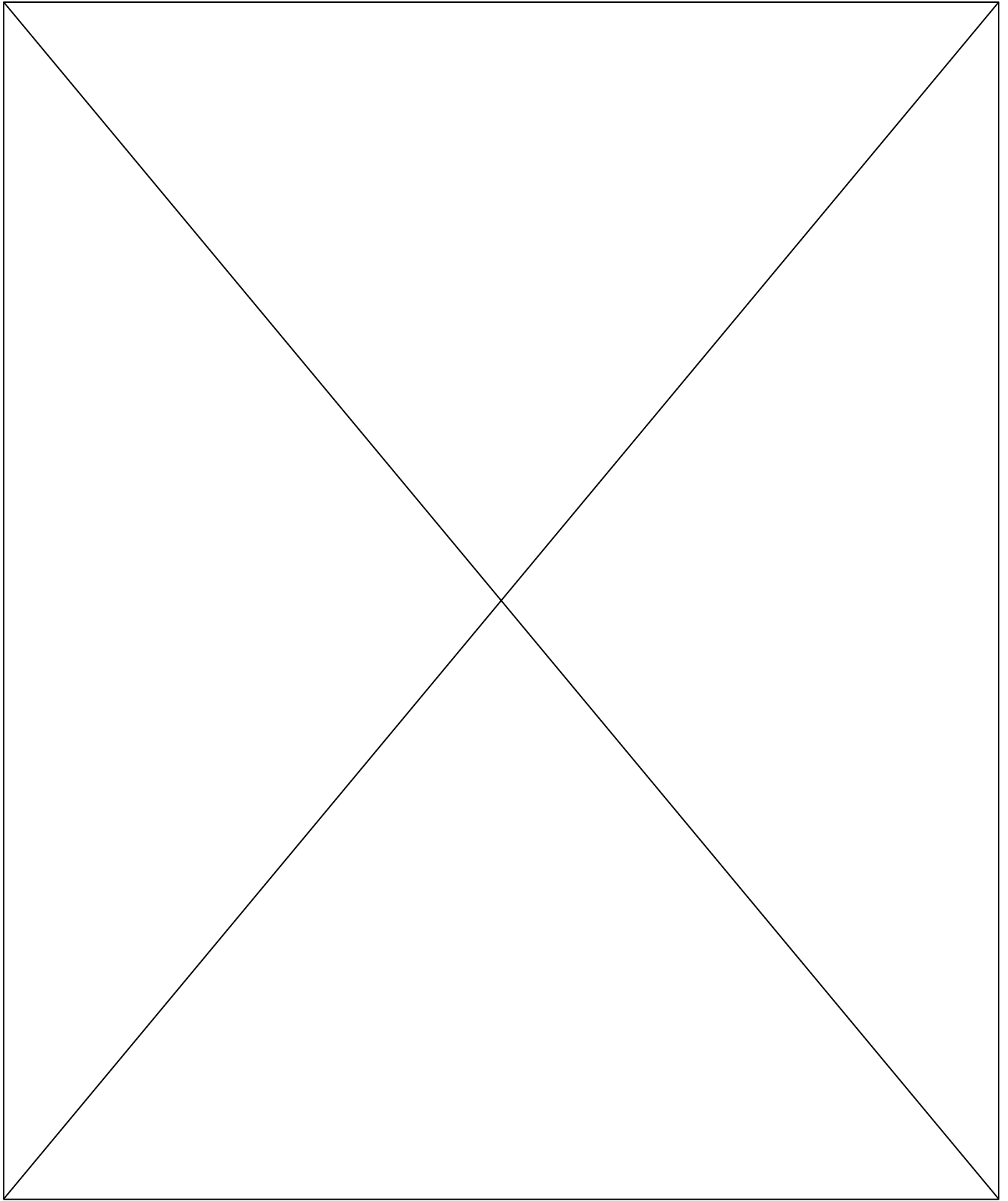
ELEMENTS	SCORE
SECTION A	
1.1 Start excel	/1
1.2 Save the blank workbook you just opened on the desktop and name it with your candidate number	/2
1.3 Reproduce the table in appendix 1 by respecting the formatting	/10
1.4 Analyse the various proposals made by the potential suppliers	/2
1.5 Based on the analysis above, following the example of cells D4 to D8 (BAREMACAM has the best price, thus we attribute 1 for him and 0 to the others), Enter **1** or **0** in cells F4 to F8, H4 to H8, and J4 to J8.	/4
1.6 Introduce in K4, the formula =D4+F4+H4+J4, enabling to calculate the total point earned by each supplier.	/2
1.7 Introduce in L4 the formula =IF(K4>2,"SELECTED","REJECTED") enabling to select the supllier with the best conditions.	/3
1.8 Comment on your results in question 6.	/2
1.9 Save your work	/2
1.10 Print your work and exit excel	/2
SECTION B: ANSWER ANY TWO QUESTIONS	
	/10
	/10
TOTAL SCORE	---------/50
Total Marks on 90 = (mark/40 multiplied by 1.8)	/90
Internship* (/)	10
Grand Total	100

Raw mark from the field (Industry or Enterprise) should be indicated in brackets.